

1) How many people are employed as part of your Communications Department (by communications I mean Press, Media, Marketing and Digital teams).

Can you please tell me the total number, including vacant posts.

37 FTE. The team in Corporate Communications includes Press Office; Internal Comms; Marketing and Campaigns; Social Media and Digital including the intranet and website; Photography and Videography; Graphic Design; Freedom of Information; Awards and Events. Currently hosting Museum Project.

2) Can you please provide an organogram of the communications department's structure.

Please find this attached (organoNEWwide2020anon.pdf)

3) Can you please provide a breakdown of roles within the Digital Communications team and their pay brackets.

Digital Content Manager / E

Digital Content officer / D lower

Front end developer / D lower

Graphic Designer / D lower

Graphic Designer / D lower

Multimedia designer / D lower

Multimedia photographer / D lower

In addition, please see attached copy of police staff pay scales (Police_Staff_Scales_01_09_2019.pdf)

4) Can you please provide a copy of your Communications Strategy & your digital communications strategy.

This is currently under review

5) Can you please provide an email address (generic or team) for the team responsible for social media?

Corporate_communications@west-midlands.pnn.police.uk