

REQUEST

1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

The closest available recorded information is provided on the following website

<https://www.west-midlands.police.uk/contact-us/social-media>

2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?

FACEBOOK	
YEAR	SPEND
2004	£0.00
2005	£0.00
2006	£0.00
2007	£0.00
2008	£0.00
2009	£0.00
2010	£0.00
2011	£0.00
2012	£0.00
2013	£1,267.22
2014	£1,999.36
2015	£3,003.59
2016	£2,770.19
2017	£6,782.18
2018 to date	£857.80
Total	£16,680.34

3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

The closest available recorded information is provided on the following website

<https://twitter.com/WMPolice/lists/west-midlands-police-all-accounts/members>

4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

TWITTER	
YEAR	SPEND
2006	£0.00
2007	£0.00

2008	£0.00
2009	£0.00
2010	£0.00
2011	£0.00
2012	£0.00
2013	£0.00
2014	£0.00
2015	£0.00
2016	£0.00
2017	£1,900.00
2018 to date	£0.00
Total*	£1,900.00
Billed	£1,635.00

5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

The force does not currently use any of the corporate google services or google for email hosting.

We are in the process on integrating Android Enterprise for our mobility solution for which the licencing is free.

6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

Yes we have advertised on Google (Adwords, YouTube)

Cost	Date
£321.45	2nd Quarter 2014
£139.04	4th Quarter 2017

7. Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

<http://foi.west-midlands.police.uk/wp-content/uploads/2014/05/Social-and-Digital-Media.pdf>

Please note that this policy is currently under review